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An article (e.g., a sanitary napkin, incontinence pad or similar personal care product) that is to be worn with an undergarment having an attachment system that includes: a pair of wings including selectively releasable, interengaging fasteners such

that the wings are adapted to hold the article to an undergarment; and a fastener component including a plurality of engagement members so it is adapted to engage the fabric of an undergarment. Desirably, the attachment system includes: a first wing extending from the first longitudinal edge of the sanitary napkin and a second wing extending from the second longitudinal edge of the article, each wing having a fixed end and a free end; a first fastener component comprising at least a portion of the first wing and the second wing, the first fastener component including an engagement section having a plurality engagement members; and a cooperating fastener component comprising at least a portion of the first wing and the second wing such that the first and second wings of the article are capable of being joined by movement of the respective components together generally along an attachment direction into an overlapping and interengaging configuration.